

# #TAKEUPSPACE

in the GLAXOSMITHKLINE FULLDOME THEATER



**Honor Someone Special. Memorialize a Loved One. Treat Yourself.  
Invest in One of the Best Seats in North Carolina!**

Morehead Planetarium and Science Center is a beloved and revered place. Under its dome, the night sky was recreated so astronauts could train. Nobel laureates were honored. Perhaps most important, day in and day out, it gives thousands of North Carolina students and visitors an overarching sense of the wonders and vastness of space and the science all around us.

Now, as part of Morehead's #TakeUpSpace visitor experience project, the GlaxoSmithKline Fulldome is prepared to set a new stage. Upgrades were completed in summer 2019 and included a number of renovations. Most noticeably, re-surfacing the Fulldome for optimal show projection, and replacing its 220 seats with the latest in design for both comfort and viewing perspective.



New seating designed for optimal viewing — including named Skyview Seats — has replaced Morehead's older seating for planetarium shows.

For \$5,000, each seat in the theater will have its own plaque affixed to the armrest and engraved with the donor's name. If donors wish to honor or remember someone other than themselves, that will be acknowledged, as well. You will truly #TakeUpSpace as part of the visitor experience upgrade, which will transform Morehead according to the needs and expectations of today's students and visitors. Your dedicated seat contribution generally supports this comprehensive upgrade. It will help fund exciting new educational and exhibit spaces and programs.

**FOR MORE INFORMATION, CONTACT:**

Adam Phelps | Assistant Director of Advancement  
919.962.7012 | arphelps@unc.edu

[www.moreheadplanetarium.org/ways-to-support](http://www.moreheadplanetarium.org/ways-to-support)

NAME(S)

CLASS YEAR(S)

ADDRESS

CITY/STATE/ZIP

**My commitment to Morehead and UNC is \$ \_\_\_\_\_ total**

**Payment Option 1:  
SCHEDULED PLEDGE REMINDERS**

\$ \_\_\_\_\_ annually for \_\_\_\_ years (maximum of 5 years), beginning \_\_\_\_\_ and ending \_\_\_\_\_.

Please begin reminders in: \_\_\_\_\_  
MM/YYYY

Remind me:  annually  semiannually  
 quarterly

- My initial payment is attached by check.  
*Make checks payable to UNC Morehead Planetarium and Science Center.*
- Please charge my first pledge payment today on the credit card listed below

**Payment Option 2:  
MONTHLY RECURRING PLEDGE PAYMENTS**

I wish to fulfill my pledge through a monthly recurring payment method.

\$ \_\_\_\_\_ monthly, beginning \_\_\_\_\_.

- Bank Draft — Please attach a voided check to this form.
- Credit Card — Please complete the section below.

**CREDIT CARD INFORMATION**

Name as it appears on card: \_\_\_\_\_

Card type:  MasterCard  Visa  American Express

Expiration date: \_\_\_\_\_ Security code (back of card): \_\_\_\_\_

Card number (must be entered by hand): \_\_\_\_\_

**PUBLICITY**

May we publicize your gift (i.e. news media, UNC publications, websites and donor honor rolls)?

Yes  No

**RECOGNITION**

Enter your inscription exactly as you wish it to appear on the nameplate. Each nameplate may have up to 3 lines (22 characters per line maximum, including spaces and punctuation).


**SIGNATURE**

By signing below, I confirm the details of my commitment to Morehead and UNC and I authorize the payment of such commitment as noted above.

SIGNATURE

DATE

SIGNATURE

DATE