

NORTH CAROLINA SCIENCE FESTIVAL



SCIENCE FOR ALL

Morehead Planetarium and Science Center at UNC-Chapel Hill is the proud founder and producer of the annual, month-long North Carolina Science Festival (NCSciFest). Launched in 2010, **NCSciFest was the first statewide celebration of science in the United States**, and it continues to be one of the largest events of its kind in the nation. Since its founding, NCSciFest has reached more than 3,686,303 participants from all 100 North Carolina counties.

NCSciFest works with community partners across the state to host events **throughout the month of April** in locations that include K-16 schools, libraries, museums, parks, and science centers. From science nights to engineering competitions to science expos to skywatching parties, NCSciFest events engage participants with science in fun and welcoming settings. Event hosts cultivate positive environments that encourage children and teens to see themselves as scientists and spark people's interest in science and science-related career pathways.

In 2026, NCSciFest will celebrate the everyday impact of science, technology, engineering, and math (STEM) on the lives of people that call North Carolina home.

2025 HIGHLIGHTS

1,291 events were held across the state reaching all 100 North Carolina counties

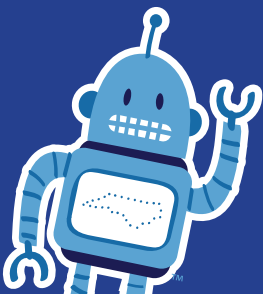
Morehead hosted **three signature events**: UNC Science Expo, Statewide Star Party, and the Science for All Youth Summit

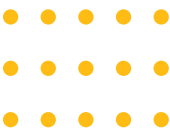
Over 65,000 people participated in schoolbased events at 311 schools

3,522 scientists across North Carolina led activities to help inspire the next generation of STEM professionals

Partners and participants embraced the 2025 theme: **Every Day, Every Where, Every One**

The NCSciFest website had **111,805 page views**, and nearly 14,000 people follow NCSciFest cross 3 social media channels





NCSCIFEST SPONSORSHIP

APRIL 1 - 30, 2026 | STATEWIDE

Morehead relies on the generosity of sponsors to make **NCSciFest** a reality and provide opportunities for science engagement across the entire state. We invite you to join a growing list of North Carolina’s leading corporations and foundations that recognize the importance of informal science education and the impact of supporting community engagement with STEM.

2026 SPONSORSHIP BENEFITS	PRESENTING ¹ \$100,000	PLATINUM \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$7,500
BRAND ACKNOWLEDGEMENT					
Logo on banner, poster, and select venue signage	•	•	•	•	•
Logo on t-shirt and select marketing collateral	•	•	•	•	•
Logo included in NCSciFest digital newsletter	•	•	•	•	•
Name acknowledgement in social media marketing	•	•	•	•	•
Logo included on NCSciFest sponsor webpage	•	•	•	•	•
Brand feature in NCSciFest digital newsletter	•	•	•	•	
Brand feature in social media marketing	•	•	•	•	
Logo included on NCSciFest homepage	•	•	•		
Name acknowledgement in news stories and other PR efforts	•	•	•		
Name acknowledgement in footer of NCSciFest website	•	•			
Name acknowledgement in emcee script at Morehead-produced events	•	•			
Option to include collateral in event host kits ²	•	•			
Name incorporated into NCSciFest logotype	•				
Name acknowledgement in digital, print, radio, and TV advertising	•				
COMMUNITY ENGAGEMENT					
Employee volunteer opportunities	•	•	•	•	•
Invitation to partner reception	•	•	•	•	•
Preferred exhibit space at expos and signature events	•	•	•	•	
Option to sponsor a special initiative or event	•	•	•		
Option for custom sponsor-hosted event	•	•			
Opening remarks at partner reception	•				

¹One opportunity, currently committed through 2027
²Items subject to approval

Commitments must be received by December 19, 2025, to guarantee full benefits.
Learn more about NCSciFest at ncsciencefestival.org.

Charitable contributions to Morehead Planetarium and Science Center are tax-deductible to the extent allowed by law. Please contact Ellie Quinlan (ellieq@unc.edu) for more information.



UNC SCIENCE EXPO

APRIL 11, 2026 | CHAPEL HILL, NC

The **UNC Science Expo** is a signature event of NCSciFest and one of the biggest celebrations of science in the state. Morehead partners with faculty and students at the University of North Carolina at Chapel Hill to share their research with the community in a festival-like atmosphere.

Each year the Expo welcomes between **8,000-10,000 visitors** from the Triangle region and beyond to campus. More than 120 booths staffed by researchers, students, and other science-loving volunteers fill the quads surrounding Morehead. From hands-on activities and games to science demonstrations and behind-the-scenes lab tours, the Expo makes learning about science fun and engaging for people of all ages.

EXPO TITLE SPONSOR ¹	\$15,000
Logo on venue signage, event map, and event volunteer t-shirts	
Name recognition in digital, print, and radio advertising	
Preferred exhibit booth location	
Plus, all benefits included in the Expo Exhibitor level	

EXPO EXHIBITOR	\$2,000
EXPO NONPROFIT EXHIBITOR	\$500
Name and exhibit location on event map	
Logo on exhibit booth signage	
Name recognition in NCSciFest digital newsletter	
Name recognition in social media marketing	
Exhibit booth with tent, 8-foot table, and two chairs	
Unlimited booth volunteers	
Expo t-shirts for up to 5 booth volunteers	

¹One opportunity available

2025 PHOTOS



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