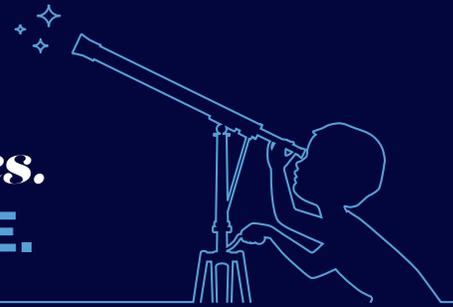




Two Nobel Laureates. ONE NOBLE CAUSE.



THE JUPITER BALL 2016

7 P.M., FRIDAY, NOVEMBER 18, 2016



Long before they shared the 2016 Nobel Prize for Chemistry, Dr. Aziz Sancar of UNC-Chapel Hill and Dr. Paul Modrich of Duke University were boys who shared a curiosity about the world around them. They asked questions, explored answers and wondered in amazement at what they found.

Years later with ongoing support and financial encouragement, this same curiosity and wonder, exploration and discovery revealed implications for cancer treatment that earned them the Nobel Prize, awarded to those whose work confers the greatest benefit to mankind.

For Drs. Sancar and Modrich and millions just like them, the life-changing journey from curiosity to inquiry to discovery began in childhood.



Every year, 6,000 North Carolina schoolchildren from all 100 counties bring their curiosity to the Morehead Planetarium and Science Center. Many could not afford to come here on their own, and they join us through the generosity of donors like you. With your help, they leave with an experience that takes them out of their classroom walls to think about the world and the universe in new and different ways.

This year, we welcome Dr. Aziz Sancar and Dr. Paul Modrich to the Jupiter Ball as our honored guests. We ask you to honor them through a sponsorship that pays forward the same kind of financial encouragement that supported their achievements. Two Nobel winners. Six-thousand North Carolina schoolchildren. One noble cause.



FOR SPONSORSHIP & TICKETING INFO:

Adam Phelps, *Jupiter Ball Coordinator* | 919.962.7012 | jupiterball@unc.edu



Two Nobel Laureates. ONE NOBLE CAUSE.



THE JUPITER BALL 2016

CASH SPONSORSHIP OPPORTUNITIES

	GALAXY \$10,000	SUPERNOVA \$5,000	STAR \$2,500	GRAND PATRON \$1,250
Tickets to Jupiter Ball	10	8	4	2
Title sponsorship opportunity	✓			
Feature article in annual report	✓			
Recognition in advertising ¹	✓			
Event program display recognition (page size) ¹	Full	Half	Quarter	
Recognition in event program, save-the-date and invitation ¹	✓	✓	✓	✓
Website recognition with link	✓	✓	✓	✓
Electronic recognition during event ¹	✓	✓	✓	✓
Complimentary VIP parking	✓	✓		
Director's annual luncheon invitation	✓	✓	✓	✓
Tax-deductible portion	\$8,990	\$4,180	\$2,060	\$1,000

UNDERWRITING SPONSORSHIP OPPORTUNITIES

Media • Beverages • Décor • Floral • Food • Music • Photography • Printing • Rentals

Underwriting benefits include:

- 2 tickets to Jupiter Ball per \$2,000 in-kind sponsorship (*maximum of 6 tickets for in-kind sponsors*)
- 2 tickets to Jupiter Ball per \$1,500 cash underwriting sponsorship
- Recognition in program and on electronic signage and website ¹

Corporate, individual and in-kind sponsorships are available. We are happy to customize your sponsor package to meet your objectives. Tell us your budget and priorities, and we'll do the rest.

¹ Recognition subject to print deadlines.
Information subject to change.